

Donor Name _____ I wish to remain anonymous

Contact/Company Name _____

Address _____ City, State, Zip _____

Phone _____ Email _____

Hope Diamond Presenting - \$100,000

- LLS research grant naming rights
- Premium seating for 40
- Dedicated press release in local publications
- Special gift for the host
- Award presented on behalf of LLS National Office
- Personal LLS concierge for event day
- On stage acknowledgement
- Full page ad in the Event Program
- Listing in North Texas and National Annual Reports
- Linked logo in e-newsletter, webpage and social media
- Co-branding recognition on all collateral
- Dedicated recognition in day of event sponsor roll
- Invitation to Kickoff and Patron Parties

- Dedicated recognition in day of event sponsor roll
- 10 invitations to Kickoff and Patron Parties

Emerald - \$15,000

- 10 event tickets
- 1/2 page ad in the Event Program
- Listing in North Texas and National Annual Reports
- Logo in e-newsletter, webpage and social media
- Name recognition on all collateral
- Group recognition in day of event sponsor roll
- 6 invitations to Kickoff and Patron Parties

Pink Diamond - \$75,000

- Direct donation to an LLS Research Portfolio
- Priority seating for 30
- Award presented on behalf of LLS National Office
- Personal LLS concierge for event day
- On stage acknowledgement
- Full page ad in the Event Program
- Listing in North Texas and National Annual Reports
- Linked logo in e-newsletter, webpage and social media
- Logo recognition on all collateral
- Dedicated recognition in day of event sponsor roll
- Invitation to Kickoff and Patron Parties

Sapphire - \$10,000

- 10 event tickets
- 1/4 page ad in the Event Program
- Listing in North Texas and National Annual Reports
- Name in e-newsletter, webpage and social media
- Name recognition on all collateral
- Group recognition in day of event sponsor roll
- 4 invitations to Kickoff and Patron Parties

D-Flawless Diamond - \$50,000

- Direct donation to an LLS Research Portfolio
- Preferred seating for 30
- Personal LLS concierge for event day
- On stage acknowledgement
- Full page ad in the Event Program
- Listing in North Texas and National Annual Reports
- Logo in e-newsletter, webpage and social media
- Logo recognition on all collateral
- Dedicated recognition in day of event sponsor roll
- Invitation to Kickoff and Patron Parties

Platinum - \$5,000

- 10 event tickets
- Recognition in invitation and event program
- Name in e-newsletter, webpage and social media
- Group recognition in day of event sponsor roll
- 2 invitations to Kickoff and Patron Parties

Ruby - \$25,000

- Preferred seating for 20
- On stage acknowledgement
- 1/2 page ad in the Event Program
- Listing in North Texas and National Annual Reports
- Logo in e-newsletter, webpage and social media
- Logo recognition on all collateral

Rose Gold - \$3,000

- Seating for 10
- Recognition day of event

Patron ticket - \$500

- Invitation to Kickoff and Patron Parties

Individual ticket - \$300

Please sit me with the following patrons:

- I am unable to attend, but please accept my donation of \$ _____

NOTE: Activation Opportunities are on reverse Side.
Please indicate your interest here: _____

****Return by December 13, 2017 to be included in invitation or by January 25, 2018 to be included in the program****

Enclosed is my check for \$ _____

Please charge to my credit card: Visa, Master Card, American Express ONLY

Name as it appears on card _____ Signature: _____

Card number _____ Exp. Date _____ CVV Code _____

Make checks payable to Leukemia & Lymphoma Society, 8111 LBJ Freeway, Suite 425, Dallas, Texas 75251

Questions: Contact Stacey.Russell@lls.org or 972-996-5913

2018 NAMING OPPORTUNITIES

NAMING OPPORTUNITY	LEVEL	STATUS	SPONSOR
PRESENTING SPONSOR (2 available) <i>Presenting recognition on all collateral</i>	\$100,000	SOLD	NorthPark Center
GRANT NAMING OPPORTUNITY <i>unlimited</i>	\$100,000		
TENT SPONSOR <i>Recognition as the Tent sponsor</i>	\$75,000		
RESEARCH FUNDING OPPORTUNITY <i>Unlimited</i>	\$50,000		
LUNCH SPONSOR <i>Special recognition as lunch sponsor</i>	\$50,000		
PRODUCTION SPONSOR <i>Set-up/design of stage & guest area w/ logo on stage, wall, tables & tents</i>	\$50,000		
FUND THE FIGHT <i>Recognition during key fundraising opportunity (logos, video, program)</i>	\$25,000		
RAFFLE SPONSOR <i>Logo on all raffle collateral</i>	\$20,000		
REGISTRATION <i>Logo on all registration materials and seating cards</i>	\$20,000		
SPIRIT OF TOM LANDRY AWARD <i>Recognition on stage, in program and on award</i>	\$15,000		
MEMORIAL HERO AWARD <i>Recognition on stage, in program and on award</i>	\$15,000	SOLD	Robyn and Don Conlon
LYNDA ADLETA HEART OF GOLD <i>Recognition on stage, in program and on award</i>	\$15,000		
TABLE DÉCOR SPONSOR <i>Logo and welcome statement on hang tags on chairs with recognition as Table Décor Sponsor</i>	\$15,000		
VALET SPONSOR <i>Recognition on all valet collateral w/ option to leave gift in cars</i>	\$15,000		
INVITATION SPONSOR <i>Logo on event invitation (5,000)</i>	\$15,000		
BANKING SPONSOR <i>Logo recognition where payments are collected, incl. payment app</i>	\$10,000		
PHOTO STATION <i>Co-branding on step-and-repeat or photo booth</i>	\$10,000		
NAVIGATION <i>Logo on all directional signage at event</i>	\$10,000		
MISSION AREA SPONSOR <i>Logo on signage at LLS mission & patient services area and honored hero recognition</i>	\$10,000		
KICKOFF PARTY SPONSOR <i>Recognition on collateral as kickoff party sponsor</i>	\$10,000	SOLD	Amy Turner & Pogos Wine and Spirits
PATRON PARTY SPONSOR <i>Top billing recognition on Patron Party invitations, signage & opportunity to speak at Patron Party</i>	\$10,000	SOLD	Bulgari & Northern Trust
FAVOR BAG STATION SPONSOR <i>Ability to provide branded favor bags, recognition in program</i>	\$10,000		
FLORAL SPONSOR <i>Logo & welcome message in floral centerpieces</i>	\$5,000	SOLD	Tom Thumb

All naming opportunities are fully customizable